



DEPARTMENT OF HEALTH AND HUMAN SERVICES

Washington, D.C. 20201

May 15, 2026

RE: Health IT Developer's Role in Improving Affordability and Lowering Drug Costs

Dear Colleague:

President Trump's Great Healthcare Plan¹ calls for lower drug prices, lower insurance premiums, holding insurance companies accountable, and maximizing price transparency. Through TrumpRx.gov, we are making good on the promise of transparent, lower drug costs for Americans.

In support of the Great Healthcare Plan, the U.S. Department of Health and Human Services (HHS), the Center for Medicare & Medicaid Services (CMS), and the Office of the National Coordinator for Health IT (ONC) would like to reduce frictions for clinicians, enable informed choices for patients, and support competition and transparency to lower costs.

Health Information Technology developers play a critical role in improving affordability and meeting these goals. Your software and design choices help translate well-intentioned policy into meaningful impact. Today, we are reaching out to you about President Trump's Great Healthcare Plan and advancing maximum price transparency by showing cash and direct-to-consumer (DTC) costs for medications.

Existing real-time prescription benefit (RTPB) tools allow providers to see lower-cost medication options at the time of prescribing, before a patient arrives at the pharmacy and affordability can become a barrier to adherence. There are opportunities to improve RTPB tools, including by showing a broader set of market-based prices.

To execute on President Trump's directive, we would like your help advancing RTPB tools. Specifically, we encourage you to expand your work as it relates to medication affordability and patient choice by showing select cash and DTC price options directly to providers and patients, across both provider and patient workflows and interaction points.

We look forward to working with you in bringing lower costs directly to patients.

Sincerely,

Robert F. Kennedy, Jr.
Secretary

Dr. Mehmet Oz
Administrator
Centers for Medicare &
Medicaid Services

Thomas Keane, MD, MBA
National Coordinator for
Health Information Technology

¹ <https://www.whitehouse.gov/greathealthcare/>