



AFIM Alliance: 2026 Action Plan

Goal: Launch and establish AFIM Alliance as a leading voice for organizations supporting Accountable Food Is Medicine initiatives designed to improve health outcomes while reducing the cost of care. The Alliance is a coordinated, and outcomes-driven national movement building foundational infrastructure, policy presence, and evidence-generation.

Quarter 2

- **Alliance Launch:** Formalize governance structure and announce membership. Schedule monthly membership calls. Issue press release. Schedule meeting with CMS/CMMI (at their request.)
- **Policy Platform:** Release a short *Policy Blueprint* outlining 2-3 immediate AFIM Alliance priorities, including the new Accountable Food Is Medicine legislation.
- **Advocacy Campaign:** Lead the first coordinated effort to advance Accountable FIM legislation.
- **Member Engagement:** Convene the first *Congressional Briefing* to educate elected officials and congressional staff on Accountable Food Is Medicine.
- **Communications Infrastructure:** Launch AFIM Alliance website and member portal with repository for policy updates, resources, and best practices.

Quarter 3 (Momentum & Visibility)

- **Advocacy Campaign:** Continue coordinated effort to advance Accountable FIM legislation.
- **Thought Leadership:** Publish one *white paper* or *implementation guide* on AFIM Alliance payment models (e.g., bundled payments).
- **HHS, CMS, Agriculture Dept.:** Meet with senior federal officials on AFIM.
- **Education Pilot:** Launch a *webinar series* for stakeholders on integrating AFIM Alliance into chronic disease care.
- **Evidence Base:** Begin the collation of an AFIM Alliance evidence base to use as the foundation to advance AFIM Alliance's goals. Make available to all on AFIMA website.

Quarter 4

- **Continue pursuing goals outlined in Quarters 2 and 3.**
- **Policy Adoption Support:** Provide technical assistance, via online programming to members looking to advance their own AFIM goals.
- **Public Engagement:** Plan for first AFIMA national conference in Washington, D.C. in Q2 2027.