



# AFIM Alliance: 2026 Action Plan

**Goal:** Launch and establish AFIM Alliance as a credible, coordinated, and outcomes-driven national movement by building foundational infrastructure, policy presence, and evidence-generation.

## Quarter 1

- **Alliance Launch:** Formalize governance structure and announce membership. Schedule monthly membership calls. Issue press release. Schedule meeting with CMS/CMMI (at their request.)
- **Policy Platform:** Release a short *Policy Blueprint* outlining 2-3 immediate AFIM Alliance priorities, including the new Accountable Food Is Medicine legislation.
- **Advocacy Campaign:** Lead the first coordinated effort to advance Accountable FIM legislation.
- **Member Engagement:** Convene the first *Member Summit* to align on goals, establish workgroups, and set shared definitions of AFIMA.
- **Communications Infrastructure:** Launch AFIM Alliance website and member portal with repository for policy updates, resources, and best practices.

## Quarter 2–3 (Momentum & Visibility)

- **Advocacy Campaign:** Continue coordinated effort to advance Accountable FIM legislation.
- **Thought Leadership:** Publish one *white paper* or *implementation guide* on AFIM Alliance payment models (e.g., bundled payments).
- **Congressional Briefings:** Launch a series of House & Senate briefings on AFIM, including sessions on Capitol Hill.
- **HHS, CMS, Agriculture Dept.:** Meet with senior officials on AFIM.
- **Education Pilot:** Launch a *webinar series* for stakeholders on integrating AFIM Alliance into chronic disease care.
- **Evidence Base:** Begin the collation of an AFIM Alliance evidence base to use as the foundation to advance AFIM Alliance's goals. Make available to all on AFIMA website.

## Quarter 3–4

- **Continue pursuing goals outlined in Quarters 1 and 2.**
- **Policy Adoption Support:** Provide technical assistance to new members looking to advance AFIM Alliance goals.
- **Public Engagement:** Present at least two AFIM conferences to spread the goals of AFIM Alliance and promote the benefits of the Alliance.