



2025 Action Plan

1. Promote Coalition Member Initiatives

- a. The Fight4Health website (launching later this month) will link to individual member chronic disease and mental health initiatives in their communities. Social media accounts are also being established. The website will be promoted on Capitol Hill, the White House, HHS and other agencies, news media and across the nation through a targeted email campaign.

2. Identify Regs, Laws that are Roadblocks to Better Health

- a. Members of Congress are asking us to identify statutory and regulatory “roadblocks” standing in the way of better health. Coalition members will be asked to identify at least three specific regulations and/or laws that prohibit them from effectively managing care for patients with chronic diseases or mental health conditions. This will include identifying the specific source of the impediment, whether it be a regulation or statute. Additionally, participants will be asked to suggest new ideas that could form the basis of legislation that would lead to reducing chronic diseases or mental health conditions.
- b. This work will form the basis for the development of a document presenting a roadmap of activity for the new Congress. Our goal is to define 100 changes that would advance our Fight4Health. From this broad list, we will engage Congress to champion some of the most critical items.

3. Capitol Hill Fight4Health Conference

- a. We will sponsor a member-only conference on Capitol Hill in Spring 2025. We are already ‘socializing’ this on the Hill with key congressional staff and it is being well received.
- b. The conference will feature Trump Administration officials, senators, representatives and senior staff who will provide their views on the government’s fight against chronic diseases and mental health conditions.
- c. Selected Coalition members will have their initiatives showcased.

4. Sustain a Year-Long Advocacy Campaign

- a. For the past six months, the Strategic Health Care team has been talking with Congressional leaders and staff about making meaningful changes to promote health and reduce costs. The Coalition will build an advocacy campaign around Coalition recommendations and selected proposals coming from the Administration and Congress.
- b. We will schedule regular Teams meetings between Coalition members and selected congressional and agency officials to promote member initiatives and advance positive legislative and regulatory proposals.
- c. We will orchestrate periodic in-person meetings between Coalition members and congressional members and staff.
- d. The Coalition will work closely with the new bipartisan Preventative and Wellness Congressional Caucus focused on these issues.